



✦ DR. GINNY A. BARO ✦

Empowering future-ready leaders to thrive through disruption.

1. ABOUT & BIO

FULL BIO - STORY VERSION

From immigrating to the U.S. at 14 with nothing more than a dream to being named one of the Top 100 Global Thought Leaders, Dr. Ginny A. Baro's journey is one of resilience, transformation, and leadership. Today, she is an award-winning international speaker, leadership coach, career strategist, and the #1 bestselling author of *Healing Leadership* and *Fearless Women at Work*. With over 25 years of experience in technology and financial services, including more than two decades in senior leadership roles, Dr. Baro has led and supported teams through disruptive change, industry shifts, and leadership challenges. She has delivered transformational keynotes, leadership training, and executive coaching for Fortune 500 organizations, including Merck, PGIM, Verizon, Pfizer, and Manulife. Since 2021, she has served as an external Leadership Coach for McKinsey & Company's Hispanic/Latino Executive Leadership Program. In 2017, Dr. Baro founded ExecutiveBound® to help organizations strengthen leadership pipelines, close skill gaps, and build emotionally intelligent, future-ready leaders prepared to navigate an ever-changing workplace. She is the creator of the C.A.R.E.S. Leadership Success System and the ExecutiveBound Elevate mastermind, designed to help leaders grow confidence, influence, and resilience while driving business growth, and she delivers solutions in English and Spanish to meet the needs of global teams and organizations. Dr. Baro earned a Ph.D. in Information Systems, an MBA in Management, an MS in Computer Science, and a BA in Computer Science and Economics. She is also a Certified Professional Coach (CPC), accredited by the ICF. Through her programs, Dr. Baro and her clients support communities in need through Feeding America, the Unstoppable Foundation, and other charitable initiatives.

FOR EMCEE INTRODUCTIONS (~60 WORDS)

Dr. Ginny Baro arrived in the U.S. at 14 with nothing more than a dream. Today, she is a Top 100 Global Thought Leader, award-winning international speaker, leadership consultant, executive coach, and #1 bestselling author. Since founding ExecutiveBound® in 2017, she has partnered with Fortune 500 companies and McKinsey & Company to empower future-ready leaders worldwide in English and Spanish.

PROGRAM BIO (FOR EVENT PROGRAMS & MKTG MATERIALS, ~ 115 WORDS)

From immigrating to the U.S. at 14 with nothing more than a dream to being named one of the Top 100 Global Thought Leaders, Dr. Ginny A. Baro's journey is one of resilience, transformation, and leadership. She is an award-winning international speaker, leadership consultant, executive coach, and the #1 bestselling author of *Healing Leadership* and *Fearless Women at Work*. With over 25 years of experience in technology and financial services, including two decades in leadership roles, she has partnered with Fortune 500 organizations to navigate disruption and drive growth. As CEO of ExecutiveBound® since 2017 and an external Leadership Coach for McKinsey & Company's Hispanic/Latino Executive Leadership Program, she delivers solutions in English and Spanish that empower leaders to build confidence, expand influence, and thrive as future-ready leaders.

2. SPEAKER REEL

[Click to watch](#) Dr. Ginny Baro in action.

3. COMPETENCIES

- Transformational Speaking
- Leadership Consulting & Executive Coaching
- Leadership Development Solutions
- Facilitation
- Personal Branding Expert
- Host of the [Dr. Ginny Show podcast](#)
- #1 Bestselling author

4. BOOKING & CONTACT



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ExecutiveBound.com/speaking



[Calendar Link & QR Code](#)



5. DETAILED SAMPLE SIGNATURE TOPICS

LEADING WITH INFLUENCE IN THE AGE OF AI & ACCELERATED CHANGE

As AI reshapes industries and over 1 billion people are expected to reskill globally by 2030 (WEF, 2025), the leaders who will thrive are those who can influence, inspire, and align stakeholders through uncertainty. This track builds confidence, communication mastery, and leadership presence to drive strategic impact in today's evolving landscape. Every keynote and session is customized to meet your organization's critical objectives. Below are sample topics:

CREATING FUTURE-READY LEADERS: EMBRACING CHANGE, EMPOWERING TEAMS, AND LEADING WITH PURPOSE

Psychological safety drives a 27% increase in performance (HBR, 2023), and organizations that embrace a growth mindset are 34% more likely to innovate (McKinsey, 2023). Equip leaders with a framework to lead teams through uncertainty by acknowledging resistance, fostering open dialogue, and empowering trust while aligning with your strategic plan.

- Help leaders appreciate the value of clarifying a compelling vision and communicating the "Why"
- Create psychological safety, empower trust and team buy-in, and navigate resistance to support change and innovation.
- Activate a growth mindset and ownership to enable adaptability, strengthen engagement, and high-performing teams.

BUILDING EXECUTIVE PRESENCE, INFLUENCE, AND IMPACT

In an age when confidence and clarity are non-negotiable, leaders with strong executive presence are 26% more likely to be promoted, reflecting their ability to inspire trust, align teams, and drive outcomes (Coqual/Center for Talent Innovation, 2025):

- Project confidence that fosters trust and execution.
- Influence and inspire others through clear, impactful communication.
- Nurture relationships that drive impact, collaboration, and measurable outcomes.

COMMUNICATING WITH EMPATHY, PURPOSE, AND EMOTIONAL INTELLIGENCE

Poor communication drives 57% of voluntary exits (Gallup, 2023). Learn to connect across hybrid teams, senior stakeholders, and diverse audiences with clear, human-centered messaging, vital as leaders adapt to AI and new expectations in a reshaped workplace.

- Understand your audience to speak their language and tailor messages that resonate and drive engagement.
- Craft clear, compelling messages that align teams and inspire action.
- Tailor your style to foster connection, trust, and buy-in, especially in times of change.

STAND OUT AND SCALE YOUR IMPACT WITH A MAGNETIC LEADERSHIP BRAND

83% of employers say a strong brand is critical to leadership success (CareerBuilder, 2023). This session helps leaders align their brand with evolving business needs, own their value, and elevate visibility across hybrid environments.

- Clarify your unique value proposition and align it with career aspirations.
- Strengthen your brand to amplify leadership impact and career growth.
- Share your elevator pitch confidently with key stakeholders to drive visibility and business results, powered by AI.

BUILDING YOUR NETWORK OF ALLIES TO THRIVE THROUGH CHANGE

Leaders with strong internal networks are 42% more effective at driving business results (Gartner, 2023). Learn how to build a relationship ecosystem that supports influence, innovation, and collaboration across a rapidly changing organization.

- Identify critical relationships that expand leadership impact and support business priorities.
- Nurture a network of trusted allies, mentors, and sponsors to champion your success.
- Leverage relationships and networks to build influence, drive collaboration, and achieve key priorities.

BOOK CLUB & FIRESIDE CHATS WITH THE AUTHOR #1 BESTSELLING BOOK HEALING LEADERSHIP

Invite participants to engage in an interactive, thought-provoking journey that uncovers the essential leadership skills needed to overcome challenges, lead with confidence, and thrive in the future of work. Through guided discussions, members will explore:

- Practical tools for self-leadership and healing leadership, from building meaningful connections to leading with inclusivity and compassion.
- Expert strategies to authentically lead, engage, and influence teams and stakeholders.
- A clear roadmap for personal growth while coaching, mentoring, and uplifting those around them

6. SAMPLE PARTNERS & LOGOS



7. SAMPLE SPEAKING TESTIMONIALS

“Ginny, what a fantastic session today at the ‘Future Ready: Navigating What’s Next!’ Tone talk event. There was such good, NEW information shared in such a practical way. Thank you for your hard work and for sharing your talent and experience with our community. – *Randi, Tone Networks, 2025*”

“I attended your Fireside Chat, ‘Leading Through Change...’ and found it incredibly insightful. Your message about belonging really resonated.” – *Livia S., ALPFA Convention 2025*

“Thank you, Dr. Baro, for an engaging and interactive session on ‘Embracing the Unknown: Developing Resilience through a Growth Mindset!’ The impact on our team has been profound, with overwhelmingly positive feedback from all—men and women alike. Your insights inspired us and left a lasting impression!” – *Federal Home Loan Bank of New York, 2024*

“Thank you, Coach Ginny! We LOVED your ‘5 Keys to be Fearless at Work’ session. Your energy is contagious and inspiring.” – *Amanda M., Manulife*

“Thank you for the inspiration! We met at the Pfizer Latino Community event Mentors and Mentees!. I found your presentation very inspiring. Thank you for sharing so many of your pearls!” – *Sara T.*

“Dr. Baro, thank you for speaking with Verizon’s WAVE group this morning. I found it very inspiring to listen to you speak. I gained a lot of insight, as I am a young woman in business, I appreciate your knowledge and strategies that I can apply.” – *Madeline H.*

8. SAMPLE SPEAKING INVESTMENT FEES

Keynotes and speaking engagements (virtual or in-person) are typically up to 1 hour with Q&A. To explore the right solution for your organization, connect with us directly at ExecutiveBound®.