



# ◆ DR. GINNY A. BARO ◆

**Align Leaders. Accelerate Execution.**

## 1. ABOUT EXECUTIVEBOUND & BIO

ExecutiveBound® is a global executive advisory and leadership development firm serving Financial Services and STEM organizations. We partner with executive teams during periods of growth, change, and complexity to reduce cross-functional friction, strengthen alignment, and enable faster, more effective decision-making, powered by AI and the C.A.R.E.S. Leadership Success System.

What sets ExecutiveBound apart is how it enables leaders to collaborate more effectively, strengthening communication, influence, and results across the business. The firm integrates advisory with application so leaders leave with clear decisions and actions, not theory.

Through ExecutiveBound Elevate, we help our partners develop high-potential leaders at scale, enhancing visibility, executive presence, and leadership readiness. This work extends through keynote experiences for leadership teams, conferences, and enterprise events.

Dr. Ginny A. Baro is the founder and CEO of ExecutiveBound®. A Top 100 Global Thought Leader, award-winning TEDx speaker, podcast host, and #1 bestselling author, she brings over 25 years of experience in financial services and technology. She has partnered with McKinsey & Company as an external leadership coach since 2021. She holds a Ph.D. in Information Systems, an MBA, an MS in Computer Science, and a BA in Computer Science. She is a Certified Professional Coach accredited by the ICF and a certified Biko Method practitioner.

*Delivered in English and Spanish.*

## 2. SOLUTIONS & CAPABILITIES

- Executive Team Advisory
- Executive Coaching aligned to business priorities
- Executive Teams Facilitation
- [Leadership Development Solutions](#)
- Keynote Speaking - [Speaking Reel](#)
- [#1 Bestselling author](#), [TEDx Speaker](#)

## 3. TAILORED KEYNOTES & TEAM SESSIONS

### Sample signature topics

We customize each event & talk to meet critical objectives.

### LEADING WITH INFLUENCE IN THE AGE OF AI & ACCELERATED CHANGE

- Embracing Change, Empowering Teams, and Leading with Purpose
- Expanding Your Executive Presence, Influence, and Impact
- Communicating with Purpose and Influence
- Living Your Personal Brand at <Company Name>
- Cultivating Your Network of Allies to Drive Results
- Future Ready: Navigating What's Next with a Growth Mindset

### BOOK CLUBS & FIRESIDE CHATS WITH THE AUTHOR

#### Healing Leadership | Fearless Women at Work (virtual/live)

Engage your audience in an interactive, thought-provoking experience to uncover essential leadership skills for the future of work

## 4. BOOKING & CONTACT

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 [ExecutiveBound.com](http://ExecutiveBound.com)

 [Schedule a Strategy Conversation](#)



## DETAILED SAMPLE SIGNATURE TOPICS

### LEADING WITH INFLUENCE IN THE AGE OF AI & ACCELERATED CHANGE

AI is placing even greater emphasis on the human aspects of work and requiring more from leaders (McKinsey, 2026). At the same time, only 14% of organizations say leaders consistently champion AI adoption and experimentation with clear strategies and action. This track builds confidence, communication mastery, and leadership presence to drive strategic impact in today's evolving landscape. Every keynote and session is customized to meet your organization's critical objectives. Below are sample topics:

### EMBRACING CHANGE, EMPOWERING TEAMS, AND LEADING WITH PURPOSE

Psychological safety drives a 27% increase in performance (HBR, 2023), and organizations that embrace a growth mindset are 34% more likely to innovate (McKinsey, 2023). Equip leaders with a framework to lead teams through uncertainty by acknowledging resistance, fostering open dialogue, and empowering trust while aligning with your strategic plan.

- Help leaders appreciate the value of clarifying a compelling vision and communicating the "Why"
- Create psychological safety, empower trust and team buy-in, and navigate resistance to support change and innovation.
- Activate a growth mindset and ownership to enable adaptability, strengthen engagement, and high-performing teams.

### EXPANDING YOUR EXECUTIVE PRESENCE, INFLUENCE, AND IMPACT

In an age when confidence and clarity are non-negotiable, leaders with strong executive presence are 26% more likely to be promoted, reflecting their ability to inspire trust, align teams, and drive outcomes (Coqual/Center for Talent Innovation, 2025):

- Project confidence that fosters trust and execution.
- Influence and inspire others through clear, impactful communication.
- Nurture relationships that drive impact, collaboration, and measurable outcomes.

### COMMUNICATING WITH PURPOSE AND INFLUENCE

Poor communication drives 57% of voluntary exits (Gallup, 2023). Learn to connect across hybrid teams, senior stakeholders, and diverse audiences with clear, human-centered messaging, vital as leaders adapt to AI and new expectations in a reshaped workplace.

- Understand your audience to speak their language and tailor messages that resonate and drive engagement.
- Craft clear, compelling messages that align teams and inspire action.
- Tailor your style to foster connection, trust, and buy-in, especially in times of change.

### LIVING YOUR PERSONAL BRAND AT <COMPANY NAME>

83% of employers say a strong brand is critical to leadership success (CareerBuilder, 2023). This session helps leaders align their brand with evolving business needs, own their value, and elevate visibility across hybrid environments.

- Clarify your unique value proposition and align it with career aspirations.
- Strengthen your brand to amplify leadership impact and career growth.
- Share your elevator pitch confidently with key stakeholders to drive visibility and business results, powered by AI.

### CULTIVATING YOUR NETWORK OF ALLIES TO DRIVE RESULTS

Leaders with strong internal networks are 42% more effective at driving business results (Gartner, 2023). Learn how to build a relationship ecosystem that supports influence, innovation, and collaboration across a rapidly changing organization.

- Identify critical relationships that expand leadership impact and support business priorities.
- Nurture a network of trusted allies, mentors, and sponsors to champion your success.
- Leverage relationships and networks to build influence, drive collaboration, and achieve key priorities.

### FUTURE READY: NAVIGATING WHAT'S NEXT WITH A GROWTH MINDSET

Future-ready organizations are better positioned to adapt, innovate, and navigate disruption in rapidly changing environments (McKinsey, 2026). At the same time, 72% of leaders say their organizations are not fully ready for upcoming changes. Equip leaders with the mindset, resilience, and agility to lead through uncertainty and prepare teams for what's next.

- Strengthen resilience and adaptability during change and uncertainty.
- Develop a growth mindset that supports learning, innovation, and agility.
- Lead teams with greater confidence, clarity, and emotional resilience.

### BOOK CLUB & FIRESIDE CHAT WITH #1 BESTSELLING AUTHOR

Engage your audience in an interactive, thought-provoking experience to uncover essential leadership skills for the future of work. Through storytelling and guided discussions, explore:

- Practical tools for self-leadership, from building meaningful connections to empowering psychological safety, and a growth mindset culture.
- Expert strategies to authentically lead, engage, and influence teams.
- A clear roadmap for professional growth while coaching, mentoring, and uplifting those you work with.



## 5. SAMPLE PARTNERS & LOGOS



## 6. SAMPLE SOLUTIONS TESTIMONIALS

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams." – *Tom Tysz, CHRO, Leadership Consulting*

"I started this journey retired and uncertain. Now I'm an AVP in a new company, and unshakable. I came in looking to ditch imposter syndrome and figure out my next chapter. Through ExecutiveBound Elevate, I confronted things I had locked away for years. I learned to create boundaries, ask empowering questions, and most of all, own my value. Within weeks, I was recruited into a new leadership role, and I stepped into it with a whole new mindset. My husband says I've grown. I say I've finally arrived. If you're at a crossroads and need to rediscover your voice, this is where it happens." – *Gina P., ExecutiveBound Elevate*

"Working with Dr. Ginny Baro has been one of the best decisions I have ever made for my career. She helped me gain absolute clarity about my professional goals and aspirations. With her guidance, I was able to move into a new industry that I had zero prior experience with, ultimately unlocking new opportunities and reaching career heights that I never imagined were possible. In under seven years, I was able to triple my income, which is a testament to the effectiveness of Dr. Ginny Baro's method and techniques. Overall, I am grateful for the positive impact that Dr. Ginny Baro has had on my career and my life." – *Casey M., Executive Coaching*

"Ginny, what a fantastic session today at the 'Future Ready: Navigating What's Next!' Tone talk event. There was such good, NEW information shared in such a practical way. Thank you for your hard work and for sharing your talent and experience with our community." – *Randi, Tone Networks, 2025, Keynote Speaking*

"Thank you, Dr. Baro, for an engaging and interactive session on 'Embracing the Unknown: Developing Resilience through a Growth Mindset!' The impact on our team has been profound, with overwhelmingly positive feedback from all—men and women alike. Your insights inspired us and left a lasting impression!" – *Federal Home Loan Bank of New York, 2024, Transformational Speaking*

"Dr. Baro, thank you for speaking with Verizon's WAVE group this morning. I found it very inspiring to listen to you speak. I gained a lot of insight, as I am a young woman in business, I appreciate your knowledge and strategies that I can apply." – *Madeline H., Keynote Speaking*

## 7. NEXT STEP

At ExecutiveBound®, every engagement is designed around the strategic priorities of your executive leaders and organization. We deliver executive coaching and advisory engagements tailored to drive clarity, alignment, and enterprise performance, along with engaging keynotes and workshops, in English and Spanish. Let's sit down and align on your objectives and how we can help you deliver on them.