



DR. GINNY A. BARO

**Disruption is the Catalyst.
Elevation is the Choice.**

1. ABOUT EXECUTIVEBOUND & DR. GINNY

ExecutiveBound® helps executive teams in financial services and highly regulated industries navigate disruption, growth, and transformation by reducing the friction and misalignment that slow execution and put business results at risk. We help leaders continuously elevate themselves, their teams, and their organizations so disruption becomes a catalyst for growth, not a threat.

What sets us apart is our focus on Continuous Elevation™. Our work is powered by the CARES Leadership Success System™: Connect, Align, Rise, Envision, and Seek Support & Serve Others. Our mission is to help one million leaders continuously elevate and drive results.

Through our enterprise solution, ExecutiveBound Elevate™, we help organizations develop high-potential leaders at scale by strengthening the Elevation Skills that increase confidence, visibility, executive presence, influence, and leadership readiness. We also bring this work to leadership teams, conferences, and employee networks through keynotes and facilitated experiences.

Dr. Ginny A. Baro, founder and CEO, is a Top 100 Global Thought Leader, award-winning TEDx speaker, podcast host, #1 bestselling author, and McKinsey external leadership coach since 2021. She brings 25+ years of experience in financial services and technology and holds a Ph.D. in information systems, an MBA in management, an MS in computer science, a BA in computer science and economics, and is an ICF-accredited coach and Emotional Footprints™ coach.

Delivered in English and Spanish to reach and support global teams.

2. SOLUTIONS & CAPABILITIES

- Executive Team Advisory
- Executive Coaching aligned to business priorities
- Executive Teams Facilitation
- [ExecutiveBound Elevate TM](#)
- Keynote Speaking - [Speaking Reel](#)
- Leadership Team & Employee Network Sessions

3. TAILORED KEYNOTES & TEAM SESSIONS

SAMPLE KEYNOTE & LEADERSHIP SESSION TOPICS

Tailored to your audience and business priorities.

LEADING WITH INFLUENCE IN THE AGE OF AI & DISRUPTION

- Embracing Change, Empowering Teams, and Leading with Purpose
- Expanding Your Executive Presence, Influence, and Impact
- Communicating with Purpose and Influence
- Living Your Personal Brand at <Company Name>
- Cultivating Your Network of Allies to Drive Results
- Navigating Growth and Disruption with a Growth Mindset

BOOK CLUBS & FIRESIDE CHATS WITH THE AUTHOR

Healing Leadership | Fearless Women at Work (virtual/live)

Engage your audience in an interactive, thought-provoking experience to uncover essential leadership skills for the future of work

4. BOOKING & CONTACT



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[Schedule a Strategy Conversation](#)



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DETAILED SAMPLE KEYNOTE & LEADERSHIP SESSION TOPICS

LEADING WITH INFLUENCE IN THE AGE OF AI & ACCELERATED CHANGE

AI is changing how work gets done and placing even greater emphasis on the human side of leadership (McKinsey, 2026). Yet only 14% of organizations say leaders consistently champion AI adoption and experimentation with clear strategies and action. As disruption changes what leadership requires, leaders must elevate their behaviors and strengthen the Elevation Skills that shape how they communicate, influence, build trust, navigate change, elevate their teams, and elevate their organizations. Below are sample topics:

EMBRACING CHANGE, EMPOWERING TEAMS, AND LEADING WITH PURPOSE

Psychological safety supports performance in dynamic environments (Edmondson & Bransby, 2023), while employees in growth mindset organizations report 49% stronger agreement that their companies foster innovation (Dweck/Senn Delaney). Elevating these behaviors helps teams navigate growth and disruption:

- Clarify a compelling vision and communicate the “why” to build understanding and alignment.
- Create psychological safety, strengthen trust and team buy-in, and navigate resistance to change.
- Activate a growth mindset and ownership so teams adapt, innovate, and continue to elevate.

EXPANDING YOUR EXECUTIVE PRESENCE, INFLUENCE, AND IMPACT

Executive presence accounts for 26% of what it takes to get promoted (Center for Talent Innovation). As leaders elevate, how they communicate their value, build trust, and influence others becomes even more important. Strengthen the behaviors that help leaders:

- Project confidence that builds trust and credibility.
- Communicate with clarity and influence across audiences.
- Build relationships that strengthen collaboration and drive results.

COMMUNICATING WITH PURPOSE AND INFLUENCE

Clear, intentional communication helps leaders build trust and strengthen support for change. Learn to communicate your vision, connect with different audiences, and adapt your message to build alignment and influence, especially during growth and disruption. Research supports the connection between leadership communication, trust, openness to change, and behavioral support for change:

- Understand your audience and communicate in ways that connect and resonate.
- Craft clear, compelling messages that strengthen alignment and move people to action.
- Adapt your communication to build trust and buy-in, especially during change.

LIVING YOUR PERSONAL BRAND AT <COMPANY NAME>

A strong personal brand builds on three dimensions: appeal, differentiation, and recognition (Németh et al., 2025). This session helps leaders clarify their unique value, communicate it confidently, and strengthen their visibility and influence:

- Clarify your unique value proposition and connect it to your career aspirations.
- Strengthen your personal brand to increase leadership impact and career growth.
- Use assessments and AI prompts to sharpen your elevator pitch and communicate your value with key stakeholders.

CULTIVATING YOUR NETWORK OF ALLIES TO DRIVE RESULTS

Leaders' positions within their team networks can influence collaboration and team performance (Yuan & van Knippenberg, 2022). Learn to build a relationship ecosystem that expands your influence, strengthens collaboration, and helps you drive business priorities:

- Identify critical relationships that expand leadership impact.
- Nurture a network of trusted mentors and sponsors to champion your success.
- Leverage your networks to build influence, drive collaboration, and achieve key priorities.

FUTURE READY: NAVIGATING WHAT'S NEXT WITH A GROWTH MINDSET

Growth mindset shapes how we respond to challenges at the individual, team, and organizational levels (Academy of Management, 2025). Strengthen the mindsets and behaviors that build adaptability, encourage curiosity and experimentation, and help leaders and teams navigate growth and disruption:

- Recognize fixed-mindset thinking and shift toward growth.
- Strengthen resilience and adaptability in the face of disruption.
- Turn new ideas into changes in how work gets done.

BOOK CLUBS & FIRESIDE CHATS WITH #1 BESTSELLING AUTHOR

Bring the ideas from *Healing Leadership* and *Fearless Women at Work* to life through storytelling, conversation, and practical application. Explore how leaders can continuously elevate themselves, their teams, and their organizations as they navigate growth and disruption:

- Move from self-doubt and limiting beliefs to greater confidence and intentional self-leadership.
- Strengthen relationships, trust, and psychological safety so teams can communicate and collaborate more effectively.
- Use the CARES Leadership Success System(TM) to turn leadership challenges into opportunities to elevate and grow.

CLIENT RESULTS & TESTIMONIALS

5. TRUSTED BY CLIENTS AND PARTNERS ACROSS INDUSTRIES



6. CLIENT RESULTS IN THEIR WORDS

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams." – *Tom Tysz, CHRO, Leadership Consulting*

"I started this journey retired and uncertain. Now I'm an AVP in a new company, and unshakable. I came in looking to ditch imposter syndrome and figure out my next chapter. Through ExecutiveBound Elevate, I confronted things I had locked away for years. I learned to create boundaries, ask empowering questions, and most of all, own my value. Within weeks, I was recruited into a new leadership role, and I stepped into it with a whole new mindset. My husband says I've grown. I say I've finally arrived. If you're at a crossroads and need to rediscover your voice, this is where it happens." – *Gina P., ExecutiveBound Elevate*

"Working with Dr. Ginny Baro has been one of the best decisions I have ever made for my career. She helped me gain absolute clarity about my professional goals and aspirations. With her guidance, I was able to move into a new industry that I had zero prior experience with, ultimately unlocking new opportunities and reaching career heights that I never imagined were possible. In under seven years, I was able to triple my income, which is a testament to the effectiveness of Dr. Ginny Baro's method and techniques. Overall, I am grateful for the positive impact that Dr. Ginny Baro has had on my career and my life." – *Casey M., Executive Coaching*

"Ginny, what a fantastic session today at the 'Future Ready: Navigating What's Next!' Tone talk event. There was such good, NEW information shared in such a practical way. Thank you for your hard work and for sharing your talent and experience with our community." – *Randi, Tone Networks, 2025, Keynote Speaking*

"Thank you, Dr. Baro, for an engaging and interactive session on 'Embracing the Unknown: Developing Resilience through a Growth Mindset!' The impact on our team has been profound, with overwhelmingly positive feedback from all—men and women alike. Your insights inspired us and left a lasting impression!" – *Federal Home Loan Bank of New York, 2024, Transformational Speaking*

"Dr. Baro, thank you for speaking with Verizon's WAVE group this morning. I found it very inspiring to listen to you speak. I gained a lot of insight, as I am a young woman in business, I appreciate your knowledge and strategies that I can apply." – *Madeline H., Keynote Speaking*

7. START A STRATEGY CONVERSATION

[Let's connect](#) and explore the top challenges you, your team, or your organization are facing. We'll identify your 12-month vision and what may be getting in the way. During our conversation, we'll determine whether it makes sense to go deeper and explore how ExecutiveBound can help you, your team, or your organization address your top priorities and objectives.