

# DR. GINNY A. BARO

FOUNDER & CEO, EXECUTIVEBOUND®

## 1. ABOUT EXECUTIVEBOUND

ExecutiveBound® helps executives and organizations in financial services and other highly regulated industries close the human leadership gap, align their teams, and drive quantifiable business results during change and disruption. We do this through executive coaching and advisory, leadership development, and global keynotes. Since 2017, we've partnered with Fortune 500 companies and reached 10,000+ leaders worldwide. More than half of our engagements result from returning clients.

Drawing on Dr. Ginny A. Baro's 26 years in technology and financial services, including 20 in leadership, we bring a research-backed, objective perspective informed by firsthand experience leading teams and delivering firm-wide initiatives. We integrate that experience with our CARES Leadership Success SystemTM, created in 2017. We collaborate with our partners to:

- **Improve decision-making when priorities compete and familiar approaches fall short.**
- **Resolve team conflicts that erode trust and the value of organizational investments.**
- **Keep teams focused on delivering business results through transformation and change.**

Through ExecutiveBound® Elevate, our scalable, peer-supported, AI-powered leadership development system, we help organizations close leadership capability gaps, strengthen internal pipelines, and prepare high-potential managers and rising executives for greater responsibility. Since 2020, 100+ high-potential leaders have graduated.

Dr. Ginny has served as an external leadership coach for McKinsey & Company since 2021. She is a two-time #1 bestselling author and was named a Top 100 Global Thought Leader. A lifelong learner, she earned a Ph.D. in information systems, an MS in computer science, an MBA in management, and a BA in computer science with a minor in economics. She has been a Certified Professional Coach since 2015, is an Emotional Footprints Coach, and speaks fluent Spanish.

## 2. SOLUTIONS & CAPABILITIES

- Executive Coaching, Advisory & Team Facilitation
- Keynote Speaking
- Leadership Development: ExecutiveBound Elevate

## 3. TAILORED KEYNOTES & TEAM ENGAGEMENT

We tailor each keynote and team session to your audience's challenges and your event goals. We energize the room with stories audiences see themselves in and give them practical ways to lead differently when they return to work.

### ELEVATE YOUR LEADERS AND AUDIENCES

**Signature Topics:**

- **WHAT IF I MAKE THE WRONG CALL?**
- **CAN I REALLY TRUST YOU?**
- **THE MESSAGE GAP**
- **AI IS ONLY ONE LEG**

### WORKSHOPS & FIRESIDE CHATS

- Enhancing your brand because of AI
- Who knows you?

**Fireside Chat with the Author:**

*Fearless Women at Work:* Acting despite the fear and owning your career.

*Healing Leadership:* Leading with empathy, building trust, and developing talent.

## 4. BOOKING DR. GINNY

**Book a Strategy Conversation**

WOSB CERTIFIED

## 5. TRUSTED BY CLIENTS AND PARTNERS ACROSS INDUSTRIES

## 6. EXECUTIVEBOUND'S IMPACT...

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams." ***– Tom Tysz, CHRO, Leadership Consulting***

"I started this journey retired and uncertain. Now I'm an AVP in a new company, and unshakable. I came in looking to ditch imposter syndrome and figure out my next chapter. Through ExecutiveBound Elevate, I confronted things I had locked away for years. I learned to create boundaries, ask empowering questions, and most of all, own my value. Within weeks, I was recruited into a new leadership role, and I stepped into it with a whole new mindset. My husband says I've grown. I say I've finally arrived. If you're at a crossroads and need to rediscover your voice, this is where it happens." ***– Gina P., ExecutiveBound Elevate***

"Working with Dr. Ginny Baro has been one of the best decisions I have ever made for my career. She helped me gain absolute clarity about my professional goals and aspirations. With her guidance, I was able to move into a new industry that I had zero prior experience with, ultimately unlocking new opportunities and reaching career heights that I never imagined were possible. In under seven years, I was able to triple my income, which is a testament to the effectiveness of Dr. Ginny Baro's method and techniques. Overall, I am grateful for the positive impact that Dr. Ginny Baro has had on my career and my life." ***– Casey M., Executive Coaching***

"Ginny, what a fantastic session today at the 'Future Ready: Navigating What's Next!' Tone talk event. There was such good, NEW information shared in such a practical way. Thank you for your hard work and for sharing your talent and experience with our community." ***– Randi, Tone Networks, 2025, Keynote Speaking***

"Thank you, Dr. Baro, for an engaging and interactive session on 'Embracing the Unknown: Developing Resilience through a Growth Mindset!' The impact on our team has been profound, with overwhelmingly positive feedback from all—men and women alike. Your insights inspired us and left a lasting impression!" ***– Federal Home Loan Bank of New York, 2024, Transformational Speaking***

"Dr. Ginny, thanks very much for sharing your truly inspirational success story and for empowering this large and diverse college community at the ARE Conference '24. You aligned perfectly with our mission to uplift the underserved. Wishing you the very best!" ***– Gerard D'Souza, Dean, Keynote Speaking***

## WHAT IS NEXT?

**Let's connect to discuss strategy**. We'll clarify what you or your organization want to accomplish in the next 12 months, what's getting in the way, and where to focus first. Then we'll decide together how ExecutiveBound® can help. Or let's talk about your next event and discuss your key priorities.