

DR. GINNY A. BARO

Disruption is the Catalyst.
Elevation is the Choice.

1. ABOUT EXECUTIVEBOUND & DR. GINNY

ExecutiveBound® helps executive teams in financial services and highly regulated industries navigate disruption, growth, and transformation by reducing the friction and misalignment that slow execution and put business results at risk. We help leaders continuously elevate themselves, their teams, and their organizations so disruption becomes a catalyst for growth, not a threat.

What sets us apart is our focus on Continuous Elevation. Our work is powered by the CARES Leadership Success System: Connect, Align, Rise, Envision, and Seek Support & Serve Others. Our mission is to help over one million leaders continuously elevate and drive results.

Through our enterprise solution, ExecutiveBound Elevate, we help organizations develop high-potential leaders at scale by strengthening the Elevation Skills that increase confidence, visibility, executive presence, influence, and leadership readiness. We also bring this work to leadership teams, conferences, and employee networks through keynotes and facilitated experiences.

Dr. Ginny A. Baro, founder and CEO, is a Top 100 Global Thought Leader, award-winning TEDx speaker, podcast host, #1 bestselling author, and McKinsey external leadership coach since 2021. She brings 25+ years of experience in financial services and technology and holds a Ph.D. in information systems, an MBA in management, an MS in computer science, a BA in computer science and economics, and is an ICF-accredited coach and Emotional Footprints Coach.

Delivered in English and Spanish to reach and support global teams.

2. SOLUTIONS & CAPABILITIES

- Executive Team Advisory
- Executive Coaching aligned to business priorities
- Executive Teams Facilitation
- ExecutiveBound Elevate
- Keynote Speaking - Speaking Reel
- Leadership Team & Employee Network Sessions

3. TAILORED KEYNOTES & TEAM SESSIONS

SAMPLE KEYNOTE & LEADERSHIP SESSION TOPICS

LEADING IN THE AGE OF AI & ACCELERATED CHANGE

- Embracing Change While Leading Through Disruption
- What Makes You a Trustworthy Leader When Everything Is Changing?
- Communicating with Purpose and Influence
- Standing Out When AI Makes Everyone Sound Brilliant
- Building Human Relationships That Open Doors
- What Will Make You Valuable in an AI-Driven World?

BOOK CLUBS & FIRESIDE CHATS WITH THE AUTHOR

Healing Leadership | Fearless Women at Work (virtual/live)
Engage your talent and employee networks in interactive, thought-provoking conversations that bring essential human leadership skills into focus as AI transforms the future of work.

4. BOOKING & CONTACT

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Schedule a Strategy Conversation

DETAILED TAILORED KEYNOTES & LEADERSHIP SESSION TOPICS

LEADING IN THE AGE OF AI & ACCELERATED CHANGE

At the heart of every transformation are people navigating uncertainty, changing expectations, and new ways of working. Yet only 14% of organizations report that leaders consistently champion AI adoption with clear strategies and action (McKinsey, 2026). Without the human side of change, organizations risk losing trust, disengaging employees, and investing in AI without realizing its full value. Our keynotes and leadership sessions strengthen the Elevation Skills that help leaders and professionals embrace change, build trust, influence others, and empower talent to continuously elevate themselves, their teams, and their organizations.

A. EMBRACING CHANGE WHILE LEADING THROUGH DISRUPTION

Organizations are investing in AI while still figuring out how to redesign workflows, redefine roles, and prepare their talent for what's next. Yet only 26% of surveyed AI users say their leadership is clearly and consistently aligned on AI (Microsoft, 2026). Explore how to:

- Communicate a compelling vision while navigating uncertainty.
- Build trust and empower teams to adapt and experiment.
- Apply a growth mindset to embrace change and drive results.

B. WHAT MAKES YOU A TRUSTWORTHY LEADER WHEN EVERYTHING IS CHANGING?

Trust is earned through how leaders show up, communicate, and make decisions, especially when uncertainty is high. Gallup (2026) reports that just 19% of U.S. employees strongly agree that they trust their organization's leadership. As AI reshapes the workplace, the ability to demonstrate sound judgment, credibility, and executive presence becomes even more important. Discover practical ways to:

- Project confidence, credibility, and sound judgment.
- Communicate with clarity and influence when uncertainty is high.
- Build relationships that strengthen trust and leadership impact.

C. COMMUNICATING WITH PURPOSE AND INFLUENCE

AI can help us communicate faster and more professionally, but does it make our messages more effective? A 2026 study found that AI-generated emails improved clarity without necessarily increasing recipients' willingness to act (Polupanova et al., 2026). Learn strategies to:

- Communicate complex ideas clearly and tailor messages to different audiences.
- Apply storytelling to craft compelling messages that resonate and inspire action.
- Influence stakeholders, build understanding, and move decisions forward.

D. STANDING OUT WHEN AI MAKES EVERYONE SOUND BRILLIANT

AI can polish anyone's résumé, LinkedIn profile, and professional message, making it harder to distinguish genuine expertise from a compelling presentation. Research identifies appeal, differentiation, and recognition as dimensions of personal brand equity (Szántó et al., 2025). Gain insights into how to:

- Identify your distinctive strengths, experience, and value.
- Make your contributions and impact visible to key stakeholders.
- Leverage AI to amplify your brand without losing your authentic voice.

E. BUILDING HUMAN RELATIONSHIPS THAT OPEN DOORS

Building a large professional network doesn't guarantee access to opportunities or meaningful advocacy. Research by Doldor and Wyatt (2026) found that only one in four sponsorship relationships showed the mutual trust, active advocacy, and candid feedback linked to the strongest career outcomes. Identify opportunities to:

- Identify relationships that expand your influence and impact.
- Cultivate trusted mentors, sponsors, and strategic allies.
- Leverage your network to strengthen collaboration and drive results.

F. WHAT WILL MAKE YOU VALUABLE IN AN AI-DRIVEN WORLD?

When AI makes knowledge widely accessible, what makes your expertise valuable? Microsoft's 2026 Work Trend Index found that 86% of surveyed AI users treat AI output as a starting point, not a final answer. Strengthen your ability to:

- Connect the dots, recognize patterns, and turn insights into meaningful decisions.
- Apply human judgment and experience to evaluate AI-generated recommendations.
- Combine critical thinking, creativity, and AI capabilities to solve complex problems.

BOOK CLUBS & FIRESIDE CHATS WITH #1 BESTSELLING AUTHOR

Bring the lessons from Healing Leadership and Fearless Women at Work to life through interactive book clubs and fireside chats. Help your talent and employee networks navigate AI-driven change:

- Strengthen human connection, empathy, and trust as AI transforms work.
- Build confidence, adaptability, and leadership skills to embrace change.
- Apply the CARES Leadership Success SystemTM to develop talent, strengthen collaboration, and drive results.

5. TRUSTED BY CLIENTS AND PARTNERS ACROSS INDUSTRIES



6. CLIENT RESULTS IN THEIR WORDS

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams." ***– Tom Tysz, CHRO, Leadership Consulting***

"I started this journey retired and uncertain. Now I'm an AVP in a new company, and unshakable. I came in looking to ditch imposter syndrome and figure out my next chapter. Through ExecutiveBound Elevate, I confronted things I had locked away for years. I learned to create boundaries, ask empowering questions, and most of all, own my value. Within weeks, I was recruited into a new leadership role, and I stepped into it with a whole new mindset. My husband says I've grown. I say I've finally arrived. If you're at a crossroads and need to rediscover your voice, this is where it happens. ***– Gina P., ExecutiveBound Elevate '***

"Working with Dr. Ginny Baro has been one of the best decisions I have ever made for my career. She helped me gain absolute clarity about my professional goals and aspirations. With her guidance, I was able to move into a new industry that I had zero prior experience with, ultimately unlocking new opportunities and reaching career heights that I never imagined were possible. In under seven years, I was able to triple my income, which is a testament to the effectiveness of Dr. Ginny Baro's method and techniques. Overall, I am grateful for the positive impact that Dr. Ginny Baro has had on my career and my life." ***– Casey M., Executive Coaching***

"Ginny, what a fantastic session today at the 'Future Ready: Navigating What's Next!' Tone talk event. There was such good, NEW information shared in such a practical way. Thank you for your hard work and for sharing your talent and experience with our community. ***– Randi, Tone Networks, 2025, Keynote Speaking***

"Thank you, Dr. Baro, for an engaging and interactive session on 'Embracing the Unknown: Developing Resilience through a Growth Mindset!' The impact on our team has been profound, with overwhelmingly positive feedback from all—men and women alike. Your insights inspired us and left a lasting impression!" ***– Federal Home Loan Bank of New York, 2024, Transformational Speaking***

"Dr. Baro, thank you for speaking with Verizon's WAVE group this morning. I found it very inspiring to listen to you speak. I gained a lot of insight, as I am a young woman in business, I appreciate your knowledge and strategies that I can apply." ***– Madeline H., Keynote Speaking***

7. START A STRATEGY CONVERSATION

Let's connect and explore the top challenges you, your team, or your organization are facing. We'll identify your 12-month vision and what may be getting in the way. During our conversation, we'll determine whether it makes sense to go deeper and explore how ExecutiveBound can help you, your team, or your organization address your top priorities and objectives.