EXECUTIVE*bound*

ELEVATE

Turn Disruption Into a Catalyst for Growth, Not a Threat in the AI Era



DR. GINNY BARO

THE CHALLENGE

AI, transformation, growth, shifting priorities, and increased complexity are continually changing what organizations require from their leaders. Leadership must evolve with those demands.

30% of transformations deliver the value leaders expect.

74% of leaders report organizational complexity that can slow execution and results.

1.6X greater likelihood of outperforming when leaders model the behaviors needed for change.

Sources: McKinsey (2026, 2023); BCG (2025)

CONTINUOUS ELEVATION™

ExecutiveBound Elevate™ helps senior leaders and executives continuously elevate how they lead themselves, their teams, and their organizations as business demands evolve.

WHEN LEADERSHIP DOESN'T ELEVATE

Organizations can invest heavily in transformation and still struggle to realize the expected value when leadership behaviors don't evolve with the strategy.

- **Execution Slows:** Complexity and friction get in the way of translating strategy into action.
- **Talent Struggle to Adapt:** Leaders have difficulty bringing teams along as expectations and ways of working change.
- **Value Is Delayed:** Transformation investments fall short when new strategies aren't matched by new leadership behaviors.

THE OPPORTUNITY

When leaders continuously elevate, disruption becomes an opportunity to strengthen leadership, increase organizational capacity, and accelerate results. ExecutiveBound provides a system for Continuous Elevation™ that turns leadership development into an ongoing practice tied to the organization's priorities and performance.

CONTINUOUS ELEVATION™ IN ACTION

ExecutiveBound Elevate™ is a leadership development experience that helps senior leaders and executives continuously expand their capacity to lead through disruption and increase their impact across the organization.

ELEVATE YOURSELF

Strengthen self-leadership, confidence, resilience, and adaptability.

ELEVATE YOUR TEAM

Build trust, strengthen collaboration, and develop high-performing teams.

ELEVATE YOUR ORGANIZATION

Strengthen alignment and accelerate strategic results.

Continuous Elevation turns leadership development into a sustained capability that strengthens execution and organizational performance.

◆ STRONGER LEADERSHIP

Greater capacity to navigate complexity, make sound decisions, and lead with confidence.

◆ BETTER TEAM PERFORMANCE

Greater accountability, adaptability, and execution as priorities shift.

◆ STRONGER ORGANIZATIONS

Greater organizational capacity to turn disruption into opportunities for growth and stronger performance.

The result is leadership capacity that grows with the organization rather than falling behind it.

HOW WE DO IT

Continuous Elevation is powered by our C.A.R.E.S. Leadership Success System™ and AI:

- ✓ **CONNECT** to your truth and purpose as a leader.
- ✓ **ALIGN** where you are now and where you want to be as a leader.
- ✓ **RISE** above your real and fictitious challenges.
- ✓ **ENVISION** the future you desire as a leader.
- ✓ **SEEK SUPPORT** and serve others.

Leaders apply the system through facilitated learning, coaching, assessments, practical tools, AI-supported exercises, and real leadership challenges.

BUILT FOR APPLICATION

ExecutiveBound Elevate goes beyond learning concepts. Leaders apply what they learn to current priorities, challenges, relationships, and decisions while receiving coaching, perspective, and accountability along the way.

This ongoing practice helps new behaviors take hold and strengthens leaders' ability to respond effectively as new challenges emerge.

Rather than treating development as separate from the work, leaders use their real-world experiences as the context for learning, experimentation, and growth. They leave with practical tools they can continue using long after the formal experience ends.

READY TO ELEVATE?

Whether you're investing in your own leadership or strengthening leadership capacity across your organization, ExecutiveBound Elevate provides a practical system for turning development into sustained performance.

ExecutiveBoundElevate.com

SCAN THE QR CODE

DISRUPTION IS INEVITABLE.
HOW LEADERS RESPOND TO IT CAN BECOME A CATALYST FOR GROWTH.

Continuous Elevation

TRUSTED BY CLIENTS & PARTNERS ACROSS INDUSTRIES

LinkedIn · verizon · PGIM · WELLS FARGO · BERNSTEIN · DTCC · Manulife · Schroders · Cboe

Pfizer · MERCK · ORGANON · McKinsey & Company · stryker · ALEXION · AstraZeneca · Ingredion

LEADERSHIP IMPACT



KATHY MCKEON
SENIOR ACCOUNT EXECUTIVE

"This program has been a personal and professional game-changer for me! Now I have more tools to continue to grow as a leader, to build mutually beneficial relationships, and take care of myself, my team, and the people I care about."



MERCEDES TARLATI
DIRECTOR, HEAD OF STUDY DESIGN

"When I joined the program, I was a manager with ten people reporting to me in Argentina. I couldn't find the career opportunities I was looking for. Everything is changing as I'm moving to the U.S. for a Director position [within my company] with 19 people reporting to me. Making this investment in myself was absolutely worth it".



TOM TYSZ
CHRO

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams."

ICF Member · WOMEN OWNED · NMSDC Minority Business Enterprise (MBE)

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