



DR. GINNY A. BARO

*Where Executive Leaders Anchor in Purpose,
Not Acceptance*

1. ABOUT EXECUTIVEBOUND & BIO

ExecutiveBound® is a global leadership consultancy that helps executive teams across financial services, STEM, and high-growth sectors deliver lasting business impact by leading from purpose, not acceptance, strengthening decision-making, alignment, and execution, powered by the C.A.R.E.S. Leadership Success System. We deliver our services in English and Spanish to support executive leaders and organizations across cultures.

Dr. Ginny A. Baro is the CEO of ExecutiveBound®, which she founded in 2017. From immigrating to the U.S. at 14 to becoming a Top 100 Global Thought Leader, award-winning TEDx speaker, podcast host, and #1 bestselling author, her work is grounded in resilience, transformation, and leadership effectiveness.

With over 25 years of experience in technology and financial services, Dr. Ginny advises executive teams, coaches leaders, and speaks globally on leadership, communication, influence, mindset, and alignment. She brings clarity, structure, and compassion to every engagement.

She is an external leadership coach for McKinsey & Company's Executive Leadership Program Pathways, holds a Ph.D. in Information Systems, an MBA, an MS in Computer Science, and a BA in Computer Science, and is a Certified Professional Coach accredited by the ICF.

For Spanish Audiences: Con raíces en la República Dominicana, Dr. Ginny trabaja con líderes y equipos ejecutivos de habla hispana en América Latina y a nivel global.

2. SOLUTIONS & CAPABILITIES

- Transformational Speaking - [Speaker Reel](#)
- C-Suite Advisory & Executive Coaching
- [Leadership Development Solutions](#) for high-potentials
- Executive Teams Facilitation
- Personal/Leadership Branding Expert
- Host of [The Dr. Ginny Show](#) podcast
- #1 Bestselling author, [TEDx Speaker](#)

3. TAILORED KEYNOTES & TEAM SESSIONS

Sample signature topics (refer to details attached)

We customize each event & talk to meet critical objectives.

LEADING WITH INFLUENCE IN THE AGE OF AI & ACCELERATED CHANGE

- Embracing Change, Empowering Teams, and Leading with Purpose
- Expanding Your Executive Presence, Influence, and Impact
- Communicating with Purpose and Influence
- Amplify Your Impact with a Magnetic Leadership Brand
- Cultivating Your Network of Allies to Drive Results

BOOK CLUBS & FIRESIDE CHATS WITH THE AUTHOR

Healing Leadership | Fearless Women at Work (virtual/live)

Engaging, interactive fireside chats & book club activities.

Includes resources, workbooks, paperbacks, and community-building activities.

4. BOOKING & CONTACT

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[Calendar Link & QR Code](#)



DETAILED SAMPLE SIGNATURE TOPICS

LEADING WITH INFLUENCE IN THE AGE OF AI & ACCELERATED CHANGE

As AI reshapes industries and over 1 billion people are expected to reskill globally by 2030 (WEF, 2025), the leaders who will thrive are those who can influence, inspire, and align stakeholders through uncertainty. This track builds confidence, communication mastery, and leadership presence to drive strategic impact in today's evolving landscape. Every keynote and session is customized to meet your organization's critical objectives. Below are sample topics:

EMBRACING CHANGE, EMPOWERING TEAMS, AND LEADING WITH PURPOSE

Psychological safety drives a 27% increase in performance (HBR, 2023), and organizations that embrace a growth mindset are 34% more likely to innovate (McKinsey, 2023). Equip leaders with a framework to lead teams through uncertainty by acknowledging resistance, fostering open dialogue, and empowering trust while aligning with your strategic plan.

- Help leaders appreciate the value of clarifying a compelling vision and communicating the "Why"
- Create psychological safety, empower trust and team buy-in, and navigate resistance to support change and innovation.
- Activate a growth mindset and ownership to enable adaptability, strengthen engagement, and high-performing teams.

EXPANDING YOUR EXECUTIVE PRESENCE, INFLUENCE, AND IMPACT

In an age when confidence and clarity are non-negotiable, leaders with strong executive presence are 26% more likely to be promoted, reflecting their ability to inspire trust, align teams, and drive outcomes (Coqual/Center for Talent Innovation, 2025):

- Project confidence that fosters trust and execution.
- Influence and inspire others through clear, impactful communication.
- Nurture relationships that drive impact, collaboration, and measurable outcomes.

COMMUNICATING WITH PURPOSE AND INFLUENCE

Poor communication drives 57% of voluntary exits (Gallup, 2023). Learn to connect across hybrid teams, senior stakeholders, and diverse audiences with clear, human-centered messaging, vital as leaders adapt to AI and new expectations in a reshaped workplace.

- Understand your audience to speak their language and tailor messages that resonate and drive engagement.
- Craft clear, compelling messages that align teams and inspire action.
- Tailor your style to foster connection, trust, and buy-in, especially in times of change.

AMPLIFY YOUR IMPACT WITH A MAGNETIC LEADERSHIP BRAND

83% of employers say a strong brand is critical to leadership success (CareerBuilder, 2023). This session helps leaders align their brand with evolving business needs, own their value, and elevate visibility across hybrid environments.

- Clarify your unique value proposition and align it with career aspirations.
- Strengthen your brand to amplify leadership impact and career growth.
- Share your elevator pitch confidently with key stakeholders to drive visibility and business results, powered by AI.

CULTIVATING YOUR NETWORK OF ALLIES TO DRIVE RESULTS

Leaders with strong internal networks are 42% more effective at driving business results (Gartner, 2023). Learn how to build a relationship ecosystem that supports influence, innovation, and collaboration across a rapidly changing organization.

- Identify critical relationships that expand leadership impact and support business priorities.
- Nurture a network of trusted allies, mentors, and sponsors to champion your success.
- Leverage relationships and networks to build influence, drive collaboration, and achieve key priorities.

BOOK CLUB & FIRESIDE CHATS WITH THE AUTHOR #1 BESTSELLING BOOK HEALING LEADERSHIP

Invite participants to engage in an interactive, thought-provoking journey that uncovers the essential leadership skills needed to overcome challenges, lead with confidence, and thrive in the future of work. Through guided discussions, members will explore:

- Practical tools for self-leadership and healing leadership, from building meaningful connections to leading with inclusivity and compassion.
- Expert strategies to authentically lead, engage, and influence teams and stakeholders.
- A clear roadmap for personal growth while coaching, mentoring, and uplifting those around them.

5. SAMPLE PARTNERS & LOGOS



6. SAMPLE SOLUTIONS TESTIMONIALS

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams." – *Tom Tysz, CHRO, Leadership Consulting*

"I started this journey retired and uncertain. Now I'm an AVP in a new company, and unshakable. I came in looking to ditch imposter syndrome and figure out my next chapter. Through ExecutiveBound Elevate, I confronted things I had locked away for years. I learned to create boundaries, ask empowering questions, and most of all, own my value. Within weeks, I was recruited into a new leadership role, and I stepped into it with a whole new mindset. My husband says I've grown. I say I've finally arrived. If you're at a crossroads and need to rediscover your voice, this is where it happens." – *Gina P., ExecutiveBound Elevate mastermind '25 Cohort Graduate*

"Working with Dr. Ginny Baro has been one of the best decisions I have ever made for my career. She helped me gain absolute clarity about my professional goals and aspirations. With her guidance, I was able to move into a new industry that I had zero prior experience with, ultimately unlocking new opportunities and reaching career heights that I never imagined were possible. In under seven years, I was able to triple my income, which is a testament to the effectiveness of Dr. Ginny Baro's method and techniques. Overall, I am grateful for the positive impact that Dr. Ginny Baro has had on my career and my life." – *Casey M., Executive Coaching*

"Ginny, what a fantastic session today at the 'Future Ready: Navigating What's Next!' Tone talk event. There was such good, NEW information shared in such a practical way. Thank you for your hard work and for sharing your talent and experience with our community." – *Randi, Tone Networks, 2025, Transformational Speaking*

"Thank you, Dr. Baro, for an engaging and interactive session on 'Embracing the Unknown: Developing Resilience through a Growth Mindset!' The impact on our team has been profound, with overwhelmingly positive feedback from all—men and women alike. Your insights inspired us and left a lasting impression!" – *Federal Home Loan Bank of New York, 2024, Transformational Speaking*

"Dr. Baro, thank you for speaking with Verizon's WAVE group this morning. I found it very inspiring to listen to you speak. I gained a lot of insight, as I am a young woman in business, I appreciate your knowledge and strategies that I can apply." – *Madeline H., Transformational Speaking*

7. NEXT STEP

At ExecutiveBound®, every engagement is designed around the strategic priorities of your executive leaders and organization. We deliver keynotes, executive coaching, and advisory engagements in English and Spanish, tailored in scope and depth to drive clarity, alignment, and enterprise performance. To explore the right approach for your organization, connect with us at ExecutiveBound®.